

Sample: Sales Letter

\$Money \$Mint Financial Research

Dear Investor,

Don't Get Wiped Out in the Coming Crash: Do ONE Crucial Thing Before The Bear Hits...

We're looking at a mind-blowing round trip here.

If you can save yourself from the bear,

You can ride the stunning new bull to follow.

You've been thinking about that. And you're worried.

This seemingly endless bull market shows signs of crumbling underneath.

You've been around and you sense it's been going up too long

It's so quiet, it's creepy.

There's too much super bullish chatter.

You're the kind of guy who isn't deceived – who isn't all in at the top.

But you want to make the **right moves, right now.**

HERE'S WHAT YOU'LL NEED

A proven market-beating Strategy

- Jargon-free – Clear and easy to follow
- Exclusive – Known to only a few savvy investors
- Worry-free – Your wealth stays intact through turbulent markets
- Low-risk – No short-selling, options trading, or drastic “sellout” tactics
- Wealth Building – To assure your family's future and support the lifestyle you and your peers value.

A N D

How to use the strategy for Big-Time profits

- ❑ Online guidance on why and when to make every move
- ❑ Ongoing follow up on each move, delivered directly to your inbox
- ❑ Weekly summaries of important domestic and world news
- ❑ “Maps” of the market’s path; what to expect next

Let me introduce myself. My name is Jeremy Hemming, Chief Wealth Strategist at \$Money \$Mint Financial Research, the investment firm my father founded 75 years ago.

Over 7 decades we have tested and proved the power of the Strategic Investor’s secret method - my winning market approach.

At its heart is one crucial key.

That secret key is blindingly simple.

Yet very few know how to use it.

Not even those “genius” hedge fund managers, those investment bankers and mutual fund managers.

Yet any private investor who “gets it” can do it **IF – IF** – they have tremendous mental discipline. If that’s you, we have a **FREE Report** you will want to read immediately.

Learn how you can be positioned to make the right moves, at the right times, even in the toughest markets.

Get your **FREE Report**: “Sidestep the Coming Wreckage and make a Fortune when it’s over.”

[**CLICK HERE NOW**](#)

Why am I reaching out to you at this moment?

We believe we’re looking at a **slow but dangerous** market top right now.

We've watched our flagship newsletter "The Strategic Investor" help generations of investors realize their dreams

Enjoy a secure life, free from financial worry and strain
Provide the finest education for their children

Have an abundance of time to develop their interests and passions
Attain leadership roles in their communities and among their peers

Our investors stay with us. They know we have their back.

Let them tell you about us ...

I've subscribed to Jeremy's letter
for 10 years. His picks have been
absolutely great. I've actually more
than doubled my Roth. Nu-haj 2010

I learn a lot from Jeremy. He backs up
his theories with history and facts. He
uses portfolio allocation to reduce risk.
I feel confident having Jeremy help me
through even the most treacherous markets.

Doug 2011

Jeremy is one of the best in the business.
Period. L. Grey 2016

In just a moment I'll show you how to get your FREE Report on how to save your wealth now and get stunning profits in the following major market recovery.

But first, I want to repeat:

We believe most investments are
sitting on perilously thin ice right now.

No one can predict the exact moment the market will hit its final top and curl over into a bear market.

But our research tells us we are getting closer and closer.

Remember:

If we don't know how to protect our wealth, we're in big trouble.

But if we take the right steps, then after the collapse – we're in the catbird's seat.

Here's why.

Life-changing market gains come in the first 3 – 4 months following bear markets.

Take 2009 after a 45% drop in the S&P 500:

That index recovered just 43.1%

But at the same time, we saw:

249.03% gain for a major financial firm

153.93% gain for a big industrial firm

81.96% gain for a dominant oilfield equipment supplier.

In just the first 3 -4 months.

Let the novices eek out a few percentage points in the dangerous late stages of an old bull market.

Successful investors strike at the right moment and go for the big fish.

Get my FREE Special Report: "Sidestep the Coming Wreckage and Make a Fortune when it's over."

Get safe. Get Rich. In that order.

Click here for your FREE Report.

[CLICK HERE NOW](#)

Sincerely,



Jeremy Hemming

Chief Wealth Strategist

P.S. Priceless information. FREE today. Get Yours Now.